



The North Dakota State Fair is holding our 13th Annual Food Frenzy Competition and we want YOUR participation! Show off your culinary creativity and fair food expertise by entering your most delightful food creation! The competition will take place on Friday, July 19th, 2024.

Participating vendors will enjoy benefits including social media exposure, website recognition, and booth signage. Winners will receive a beautiful, over-sized ribbon winner signage to be displayed during the Fair, and perhaps most importantly, the satisfaction of bragging rights! The competition is entirely free for vendors!

2024 Food Frenzy Categories:

- Tasty Temptation (Savory)
- Sugary Sensation (Sweet)
- Lavish Libation (Beverage)
- 2024 Overall Food Frenzy Grand Champion

Food Frenzy Guidelines:

- Applications must be submitted by July 1st, 2024.
- Applications must be completed upon submission.
- All entries will be reviewed by NDSF staff.
- NDSF staff has the right to move entries into a different category if it is a better fit.
- NDSF staff will notify each vendor of their acceptance and category status via email.
- Each vendor will be given a specific time for judging. if the time does not work for you, please immediately contact NDSF staff to move judging to a better time.
- Judging will begin on **Friday, July 19th** at 1:00pm and conclude around 3:00pm, depending on amount of entries. Judges will be wearing an identifying badge. Do not give them anything if they are not wearing their badge.
- Judges will score each entry according to: visual appeal, taste, creativity, originality, and overall impression.
- Vendors are to present their entry to the judges, then portion entry into sample sizes for each judge. **Sample sizes are preferred if possible.**
- A first-place winner and runner-up will be chosen specific to each category by a panel of judges and awarded signage and ribbon.
- **NEW!** Judges will then select an overall 2024 Food Frenzy Grand Champion from the three category winners!



Application

Vendor Name:

Booth:

Email:

Name of Entry:

Description of Entry:

Select Category:

Tasty Temptation

Sugary Sensation

Lavish Libation

Please send completed application via e-mail to marketing@ndstatefair.com, by mail to North Dakota State Fair, Attn: Food Frenzy, or by fax to 701-857-7622.
(Mail in entries must be postmarked by July 1st, 2024)